



HER

Wine Collection

OUR STORY

The collective is made up of highly skilled black women who see opportunity in every curious palate both locally and abroad. They've consistently produced high-quality wine despite some industry partiality, spreading love and hope through wine, highlighting substance and in their story. The brand exemplifies a journey of progress from standing on broad shoulders to offering one's own shoulders to empower others. Access to the best vineyards in the Cape Winelands is a privilege, hence the core team takes the hands-on role of production in every delicate detail to ensure a good quality wine.

HER wine range

"HER wines, a brand for those who have walked our journey, those who can relate to telling a tale of triumph despite the challenges it took to get there, a brand for the optimistic..."

The HER collection is the first branded wine from Adama Wines. The name 'HER' represents our sisters, mothers, daughters and grandmothers. Women who strive daily to improve the world, then retire in the evenings to share a well-deserved bottle of HER wine with loved ones. HER wines relate to the everyday struggle of powerful, graceful, and wise women from all walks of life; you either are one, or you know one.

HER SHIRAZ 2020



ORIGIN	Western Cape, South Africa.
VINTAGE REPORT	Throughout the 2020 season the weather conditions were favourable, the bunch numbers showing promise early in the season. However, windy conditions during the berry growth stages resulted in smaller berries and consequently a lighter crop.
VINEYARDS	Adama Wines sourced the grapes from various vineyards ranging from young to old, resulting in a complex, textured wine.
WINEMAKING	Grapes are hand-harvested and destemmed before fermentation. Pump-overs and punch-downs resulted in good colour extraction. The fermenting grapes were then pressed to ensure a fine, subtle and well-integrated tannin expression.
VARIETAL	100% Shiraz.
ANALYSIS	Alc 14% VOL R/Sugar 4.2g/l TA 5.46g/l pH 3.53
COLOUR	A garnet centre with a purple rim.
NOSE	A bold wine with fine textures of sweet spice, new leather and a hint of savoury, refreshed with a juicy, plummy finish.
PALATE	A beautifully structured, medium-bodied wine with juicy, ripe plum and dark berry flavours.
FOOD	Enjoy this wine with robust, red meat dishes.
AGEING POTENTIAL	A wine to be enjoyed 1-3 years from the year of vintage.

